



**\*Becky Barrentine, MBA**

## **BIOGRAPHY:**

### **Becky Barrentine, MBA - Crozet BioPharma, Partner, Head of Business Operations & Communications**

Joined as member of One Health Initiative team in May 2020.

Becky has 25+ years of experience in corporate business roles including marketing communications, administration, and accounting & finance in a variety of industries and for non-profits to Fortune 50 firms. Her leadership in these roles allowed those organizations to successfully plan for and meet their business goals. Specific areas of interest and strength include developing and implementing strategies for internal and external communications, brand management, engaging stakeholders, and ensuring internal operations facilitate the ability of staff to deliver on customer needs.

Prior to being a founding partner of Crozet BioPharma, Becky was Director, Administration at BioProtection Systems, the infectious disease subsidiary of NewLink Genetics, supporting work on the rVSV Ebola vaccine in partnership with Merck as well as development work on a new Zika vaccine. As VP Marketing Communications for Merrill Lynch International (MLI), Becky created and implemented new programs and better ways to service international clients given the complex legal environment of international wealth management. Working with cross-functional teams, she built international brand evolution strategies by translating changing business goals into deliverables. She was responsible for internal communications for the MLI workforce covering approximately 20,000 employees in over 60 countries. Additionally, she was the business lead for developing and launching MLI's first web-based platform to deliver research globally, as well as its very first international public and client transaction websites. Prior to that, at Financial Executives Institute, Becky worked with C-level financial officers and industry regulators and standard setting bodies such as the American Institute of CPA's (AICPA), Financial Accounting Standards Board (FASB) and the Securities and Exchange Commission (SEC) to help formulate and refine accounting standards and corporate best practices. Becky is an accomplished professional with strong program & project management, corporate communications & marketing strategic planning and implementation experience.

Becky earned her undergraduate and MBA degrees from Northeastern University, Boston.